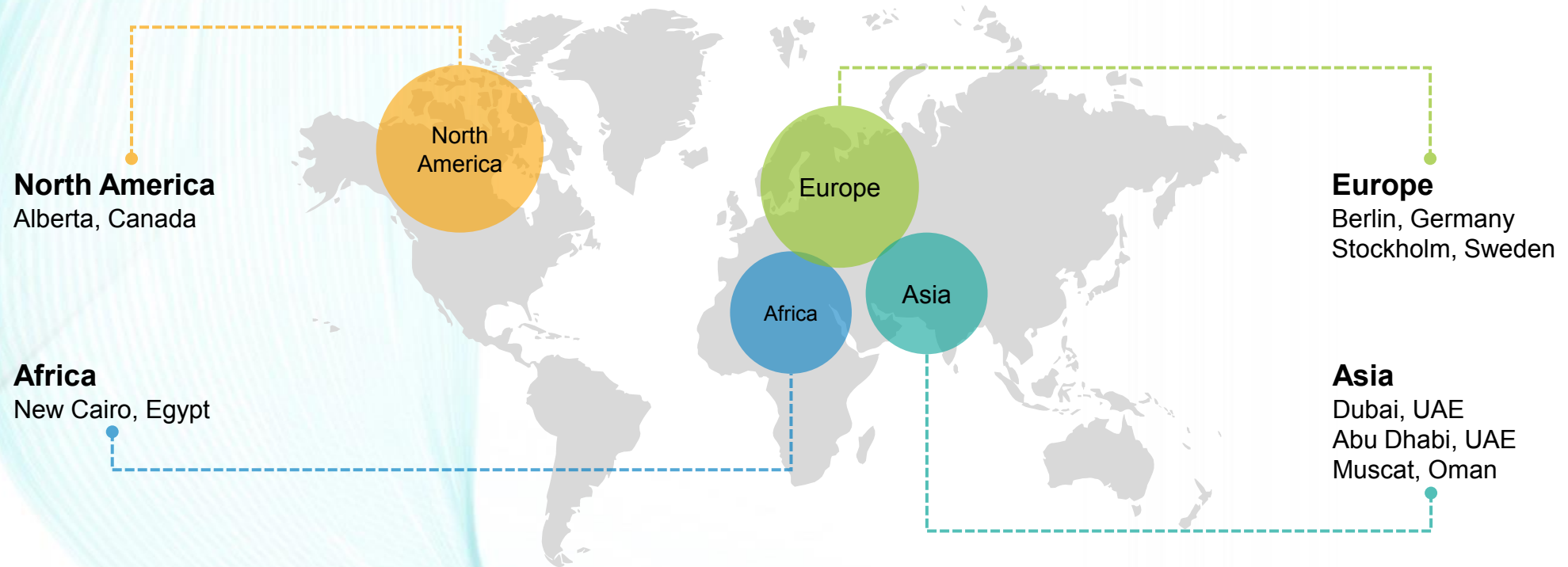


KEEPATH

AN INDUSTRY 4.0 COMPANY

# The energy behind KeePath



Our Expertise



Our Team



Powered By



Our Partners

# The energy behind KeePath



## Our Expertise

- A collective experience of over 38 years in Mechanical, Electrical and Communications Engineering.
- Over 12 years experience in Robotics and Algorithm (AI) development.
- A collective experience of over 80 years in the Oil & Gas Industry.
- Over 25 years of experience in the Metal, Glass and Fabrics manufacturing and processing.
- Over 35 years experience in technical and non-technical training.
- A collective experience of 100 years in Hospitality & Entertainment.



## Our Team

“45” Full Time Equivalents (FTEs) & Consultants based in Germany.

Over “120” sined consultants in Europe and the Middle-East

“30” Full Time Equivalents (FTEs) & Consultants based in Egypt.



## Powered By



## Our Partners





**WEAR**

Virtual Reality

# VIRTUAL REALITY FOR ENTERPRISE

Innovations & next-generation technologies have completely changed the way we work and live.

AI & virtual reality are some of the major technologies available that affected how we communicate, work & travel. We are in the midst of a complete digital revolution.

# CAPTIVATE PEOPLE'S MINDS

The technology is stunning. It allows to tailor business scenarios that serve your needs while choosing from 360° view, 3D designed computer generated elements, photo-realism, animations with haptic feed-back. A complete physical immersion that makes your options un-limited.

A pair of black VR goggles is shown from a top-down perspective. The left lens is partially obscured by a semi-transparent grey overlay containing text. The right lens shows a clear view of the Earth from space, with the text 'Recreate the world' overlaid on it. The goggles have a textured, fabric-like interior lining.

**Recreate  
the world**

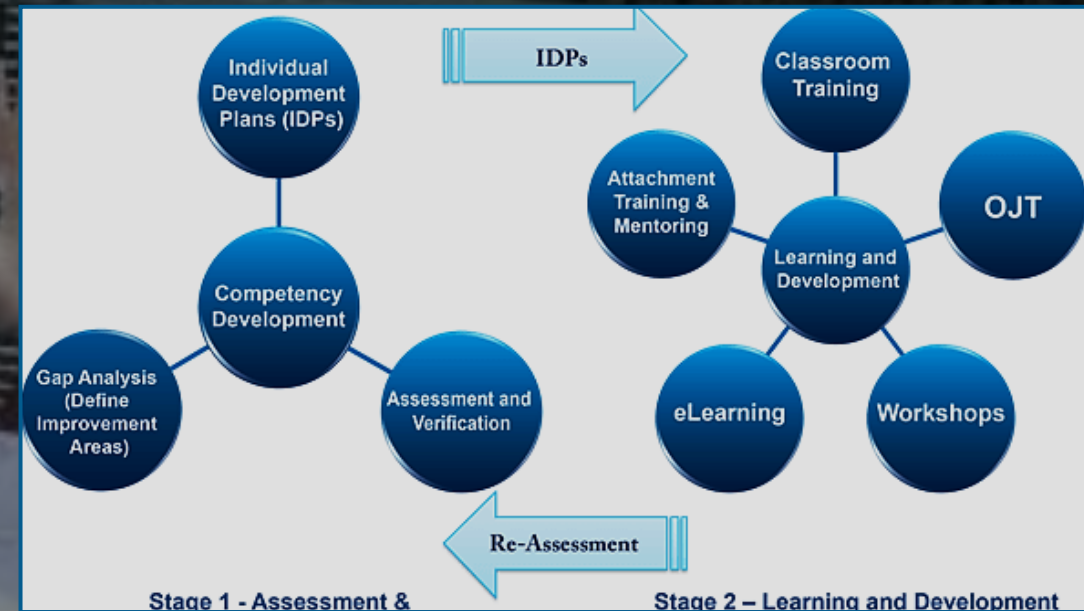
# PERSONALIZE EVERY EXPERIENCE

The technology is flexible and transforming businesses; from entertainment & media to healthcare & manufacturing.

At KeePath labs, with a vision of a VR-Powered future, we are working on immersive use cases for businesses and a full-fledged center of excellence, enabling enterprises to rapidly assimilate and achieve their goals through the deployment of VR technology.

As an example; in a VR module for manufacturing, KP creates different user-interface modes inside the same environment, allowing an effective way to measure individual core-competencies within a specific Competency Assurance Program (CAP).

**i.e. free hand mode, show me mode, support mode and do it mode.**





**CONVINIENT**

**SAFE**

**ACCELERATE LEARNINGS**

**MODULAR**

**SCALABLE**

# VR IMPELEMENTATION ROAD MAP

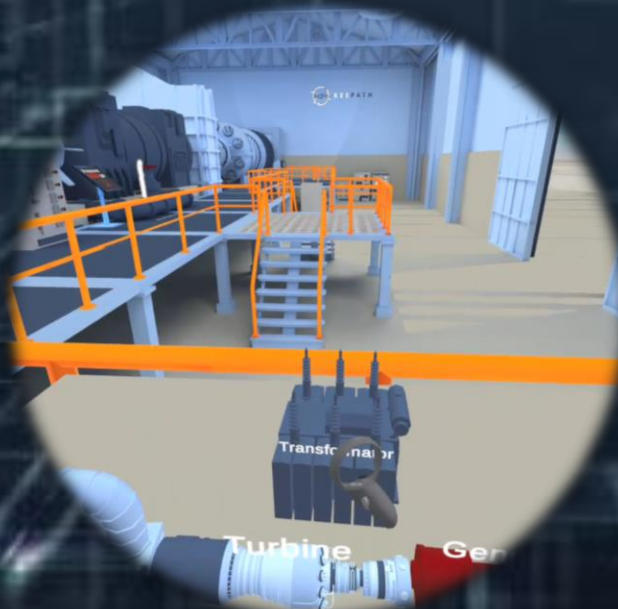
Given our experience in building VR solutions, KeePath is well-positioned to partner with customers on their digital transformation journey wherever they are. Follow a “4” steps program with our experts:

**EXPLORE** : understanding your technology adoption level.

**DEMONSTRATE** : articulate the potentials & possibilities within your mission

**KICK START** : with the most essential needed scenarios critical to your business

**PILOT GROUPS** : before the full adoption is brought to a the entire workforce.





# Regardless the size of your enterprise, VR technology is here to uplift performance in numerous use-cases

# INDUSTRY



If you are a learning & development expert seeking training efficiency and monitoring, or a technical guru looking into how specific tasks are being carried-out, or need a proactive first-response team who's capable of handling/tackling challenges without loses, or you have experienced that training contents lacks individuality and flexibility.

Then challenge your status-quo to reach your greatest potentials; we guarantee the transformation of your entire business and your day to day way-of-life!

## SAFETY

- Real-like safety drill scenarios with no risks
- Simulation of workplace environment for risk assessment

## Competencies based training

- Virtual Training Simulation (Machine Breakdown, WCM tools, SMED, Procedures)
- Virtual Test to assess competence with automatic gap identification, definition and required training.

## Shared meetings platform

- Real-Time Kanban optimal size and frequency Simulation.


## Early Process designs


- Digital Twin plant simulation

## BENEFITS

  
Reduce travel costs


  
Remote Inspection

  
Greater Retention of learned skill

  
Improve employee performance

  
Collaborate Remotely


  
Faster troubleshoot and repair

  
Enable Just-in-time training

  
Jobs done faster with less errors

  
Iterate designs quickly

  
Sell Better with visualization

  
Avoid costly delays

  
Share designs to make faster decisions

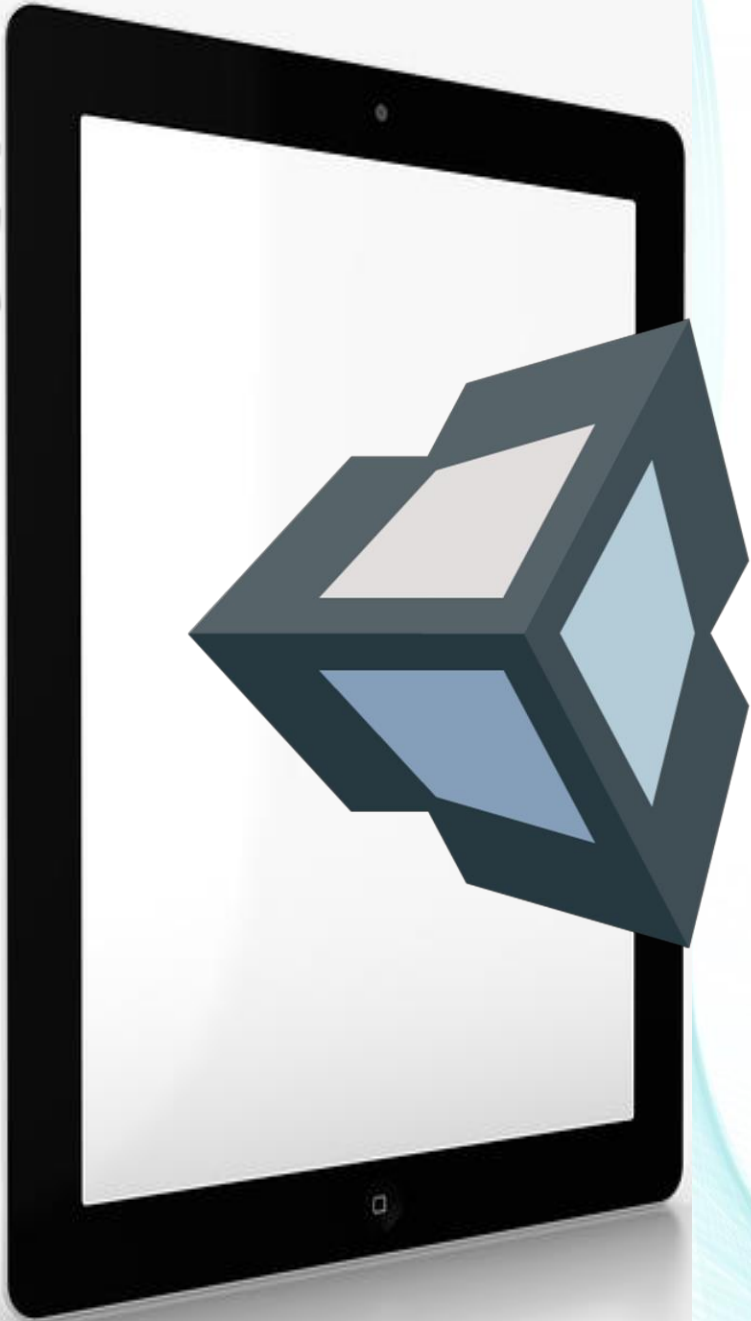
# Augmented & Mixed Reality

## LIFE ENHANCED

In simple terms, while Virtual Reality replaces your vision, Augmented Reality adds to it.


Mixed Reality on the other hand is the merging of real & virtual worlds producing environments where physical & digital objects exists and interacts in real time.

Both exhibits the potentials to address enterprises and industrial challenges that was previously perceived as undefeatable.



**EMBRACE**  
Augmented Reality

**DISCOVER**  
NEW WORK NORMS



Re-write the rules on how consumers and employees interacts with workspaces and products. Augmented & Mixed Realities are helping organizations around the world to reinvigorate, inspire, guide and truly innovate their businesses and customers paradigm.



Status

Level



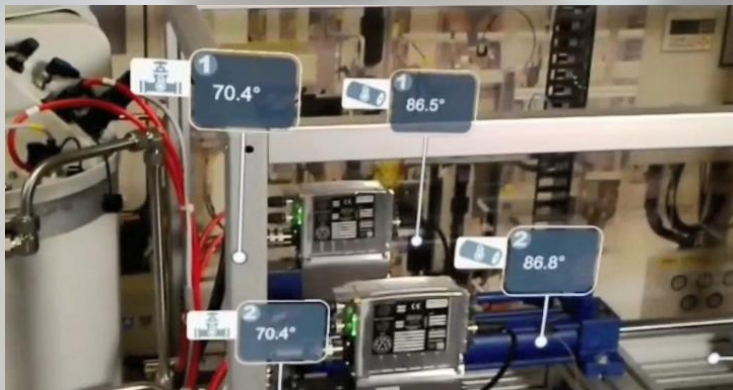
# Augmented & Mixed Reality Benefits

Maximize skills and train efficiently

Refill the skills reservoir

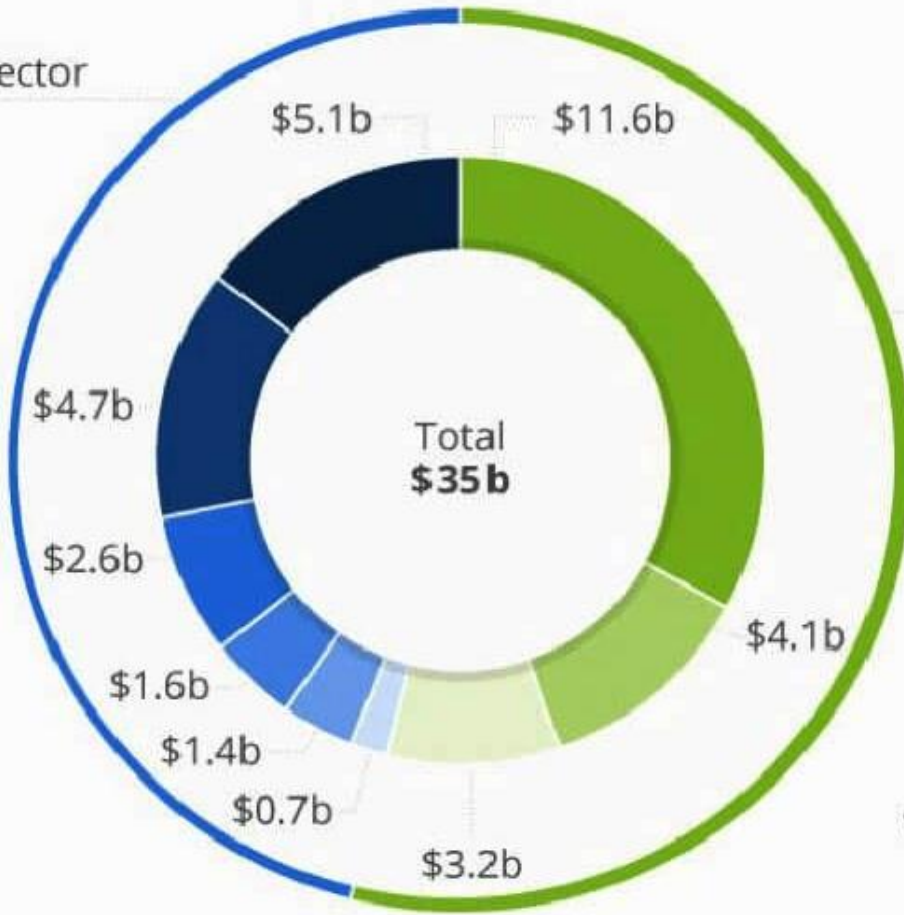
Minimize the skills gap Create sharable experts archives Reduce on-job human errors

Maintain expertise in interactive means



# How organization are leveraging on Alternate Realities (VR/AR/MR)?

Enterprise and public sector  
\$16.1b



- Healthcare
- Engineering
- Real estate
- Retail
- Military
- Education

- Videogames
- Live events
- Video entertainment

## Mixed Reality for Safety

- Space
- Defense/ Public Sector
- Services/ Firefighting, First Responders

## Mixed Reality Customer Experiences

- Retail & Shopping Experience
- Automotive
- VR in Entertainment, Gaming, Amusement Parks

## Field Service & Remote Assistance

- Manufacturing & Shop Floor
- Oil & Gas & Utilities sector
- Telecom Installations& Services



\* Base case scenario

@StatistaCharts

Source: Goldman Sachs Global Investment Research

statista

# AR & MR Tech is here to uplift performances with KeePath

Here are some of the use cases

## SAFETY

- AR Google / Mobile technology visualization for out-of-sight hazards (ex. suspended loads).
- Real-Time safety parameters monitoring with AR google visualization while patrolling (ex. Potential accidents and/or history in specific locations)

## Focused improvement & Maintenance

- Google/Mobile technology visualization on how to solve anomalies.
- Google/Mobile technology visualization of malfunctioning parts condition.
- Glass visualization of CIRL/AM/PM/SOP/OPL/SMP SMED procedures for efficient on-job support.

## Autonomous Maintenance

- Real-Time parameters monitoring with AR google visualization while patrolling.
- Google/Mobile technology visualization on how to solve anomalies.
- Google/Mobile technology visualization of malfunctioning parts condition.

# INDUSTRY 4



## Warehouse / Logistics

- AR-glasses visualization of loading/unloading procedure goods.
- AR-glasses/Mobile technology visualization of parts & stock comparison.

## Professional Maintenance

- Glass/Mobile technology visualization of components life-span & maintenance-cycles.
- Glass/Mobile technology visualization of spare parts & stock comparison.
- Glass/Mobile technology visualization of AM/CIRL/PM status while patrolling on the shop floor.

## Quality / Process Control

- Real time Glass/Mobile technology Visualization of Product Defects from cameras inspection systems

# MACHINE VISION



According to the Automated Imaging Association (AIA), Machine Vision encompasses all applications in which a combination of hardware & software provide operational guidance to devices in the execution of their functions, based on the capture & processing of images.

While many of the computer vision technologies uses many of the same Algorithms and approaches in Academic, Educational and Governmental services, the constraints are many for the industrial application and for different reasons.



# With our **PATENTED** machine learning Algorithms

Our AI will identify the pre-defined features of your product images

Then understand their interaction

**And model them**

No need for sampling less set of data for your performance validation

Thousands of precise models are created at super fast speed

**To deliver better control of your products & activities**



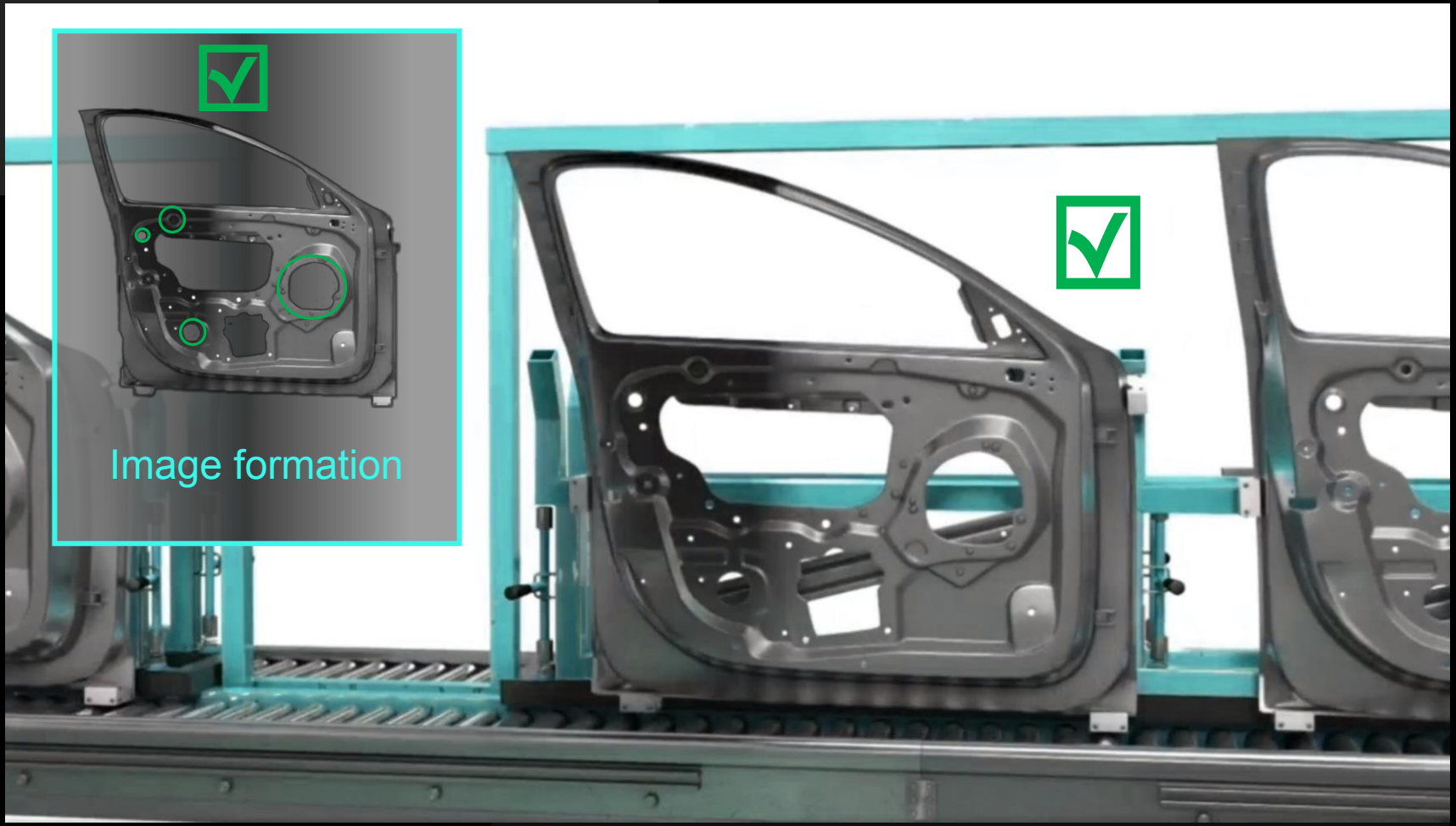
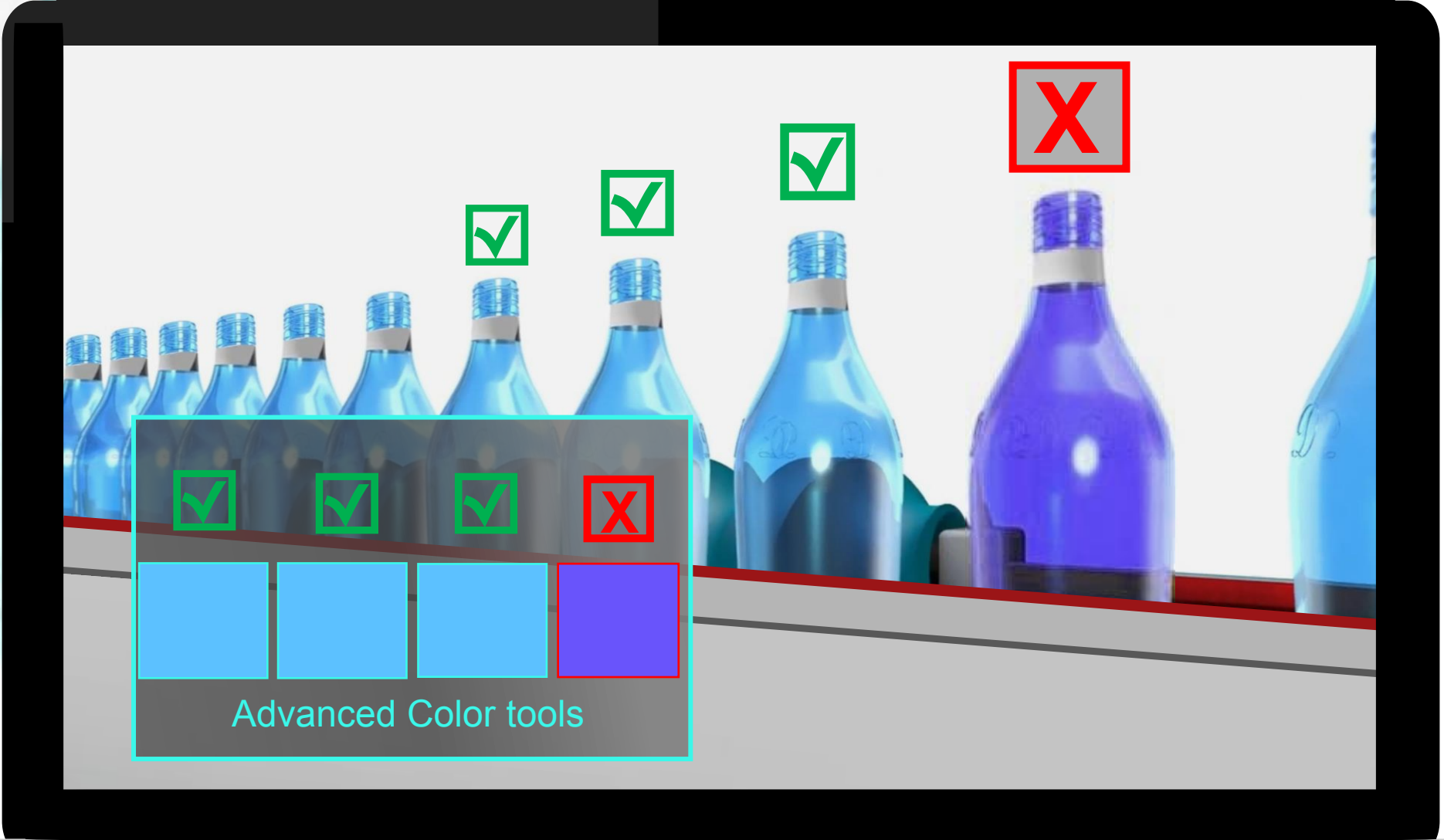


Image formation



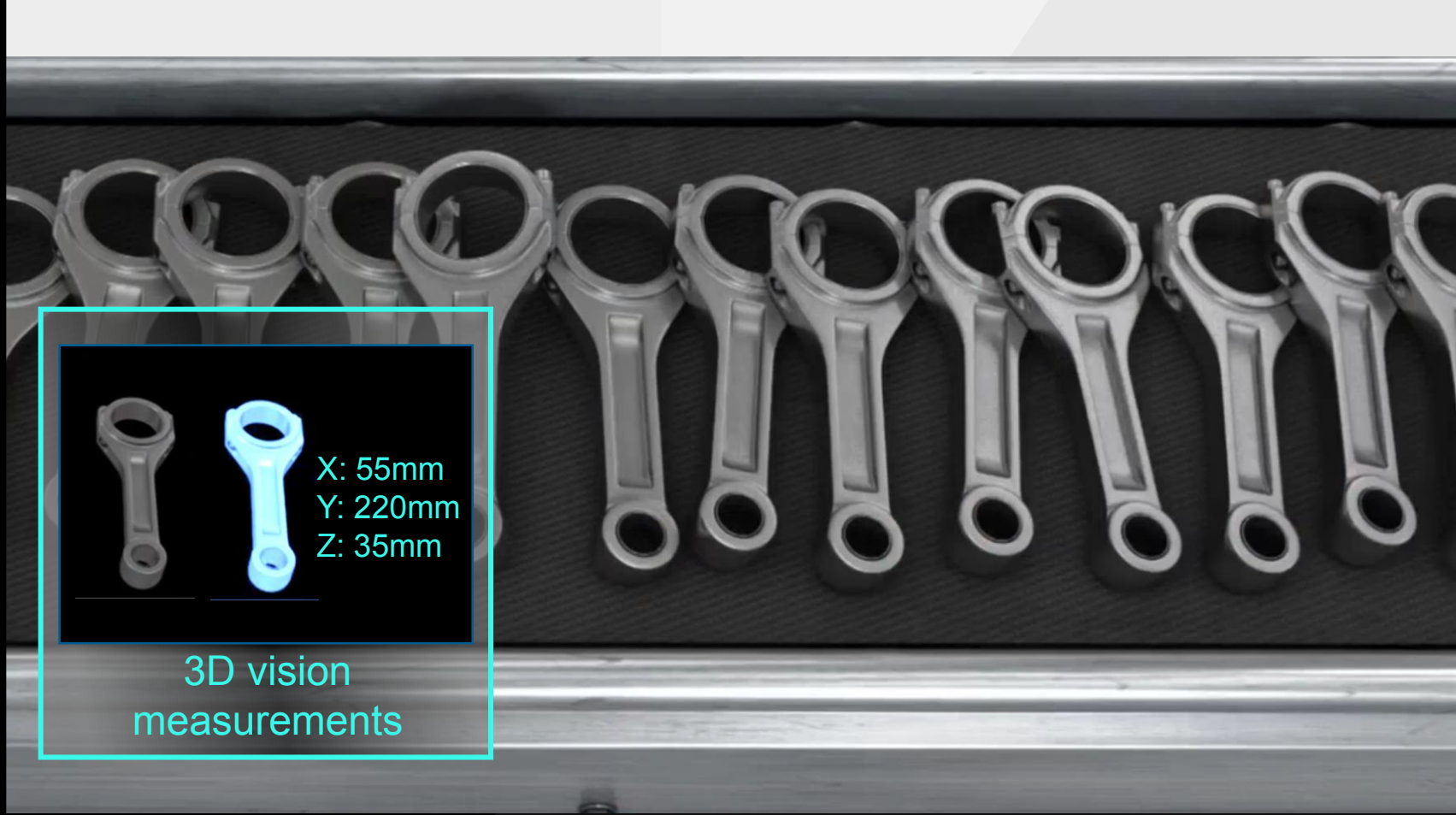
✓	✓	✓	✗
Light Blue	Light Blue	Light Blue	Dark Blue

Advanced Color tools

P 255 50 R17 98 H

Object Characteristics Recognition





3D vision  
measurements

X: 55mm  
Y: 220mm  
Z: 35mm



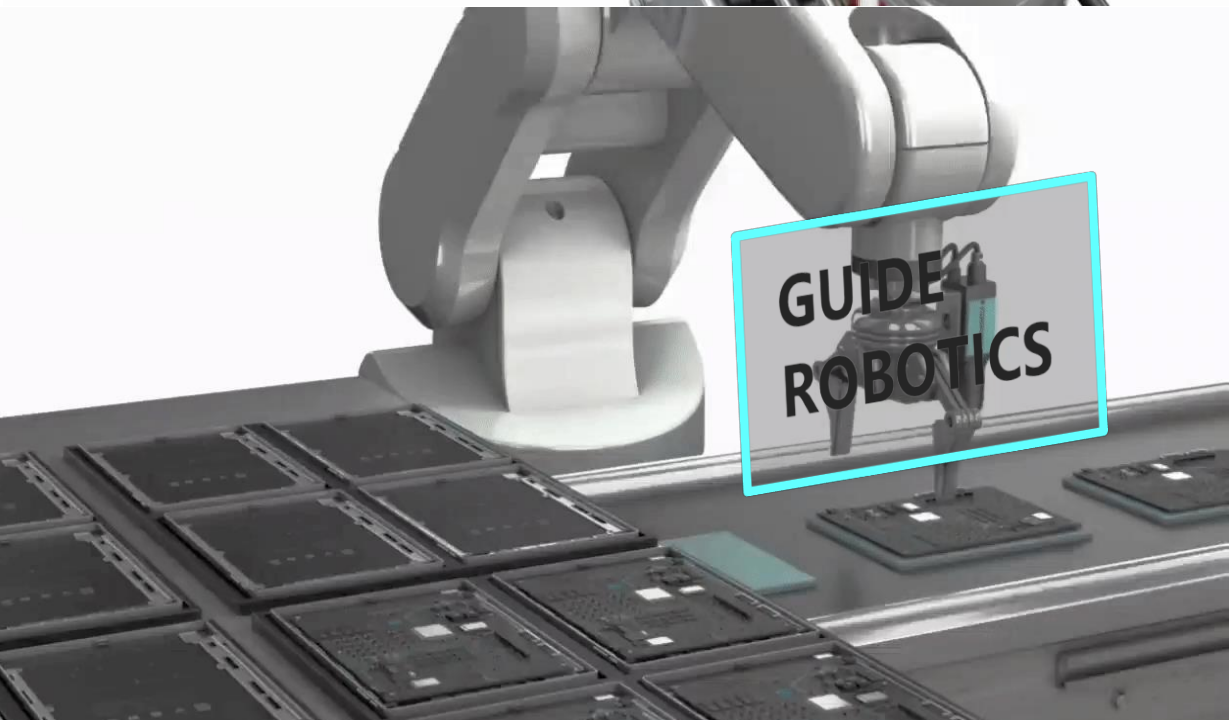
**IDENTIFY**

An industrial assembly line featuring a conveyor belt with several cylindrical cans. A robotic arm is positioned above the belt, equipped with a sensor or camera module. The scene is brightly lit against a white background.



**INSPECT**

A conveyor belt carrying several blue plastic detergent bottles. A black sensor or camera module is mounted on a stand, positioned to inspect the bottles as they pass. The background is white.



**GUIDE  
ROBOTICS**

A white robotic arm is positioned over a control panel with various buttons and screens. The scene is set against a white background.



**GAUGE**

A black sensor module is positioned above a conveyor belt. A red laser line is projected onto the surface of the belt, which is carrying several grey components. The background is white.

# INDUSTRY 4.0

## MACHINE VISION is changing industries

Most manufacturers use Machine Vision as it is better suited to repetitive inspection tasks than humans and can inspect hundreds -if not thousands- parts per minute using Deep Learning AI models that continuously learn and instantly ACTS!

### Quality Control



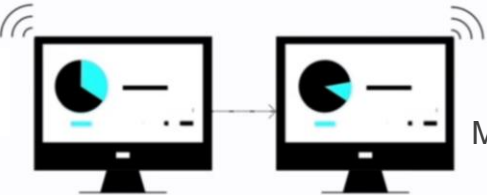
Optimize Quality with machine learning  
Quality control for nonlinear defects pattern

### Productivity



Maximize output with deep learning

### Efficiency

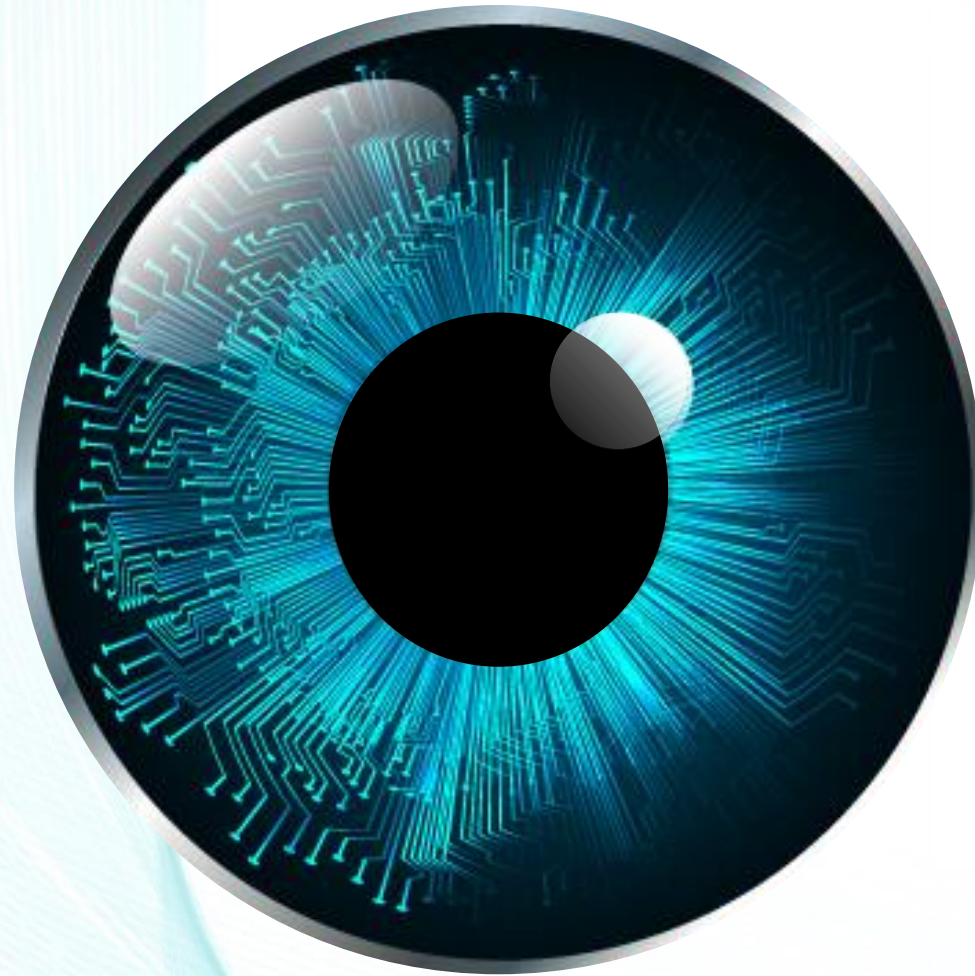


Minimize waste while maximizing output



# COMPUTER VISION

IT WORKS  
THE WAY



YOUR VISUAL  
SYSTEM WORKS

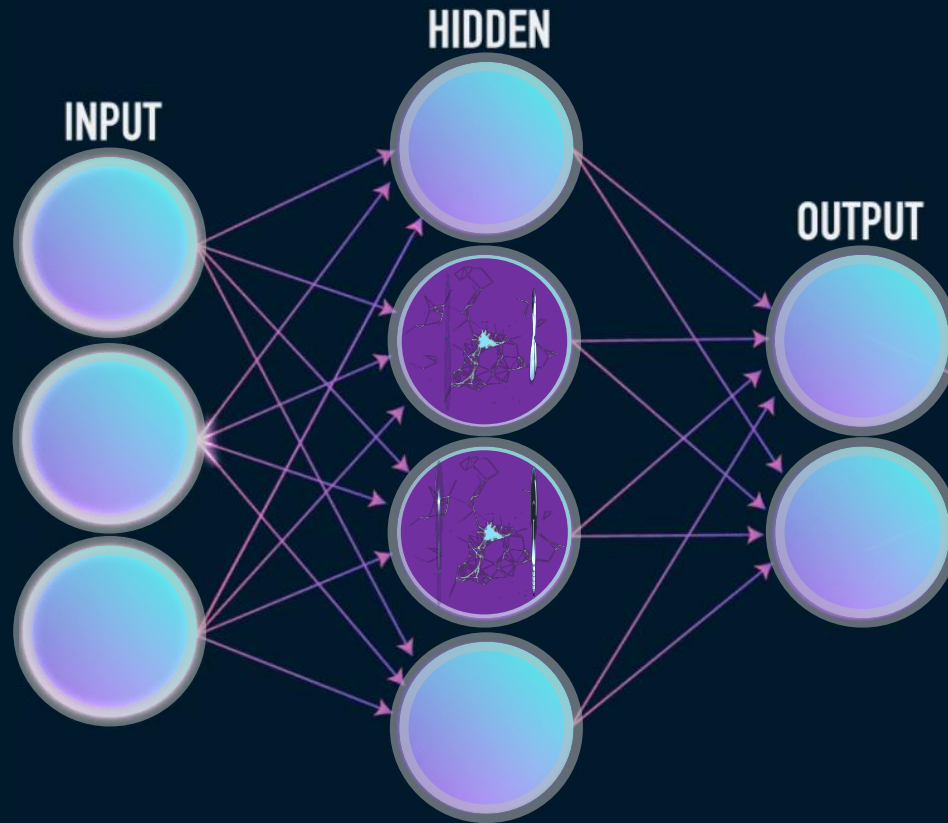


# CAPTURES & UNDERSTANDS

The useful information from  
images or a sequence of images

# LEARNS

With AI neural networks that mimics how the human brain works



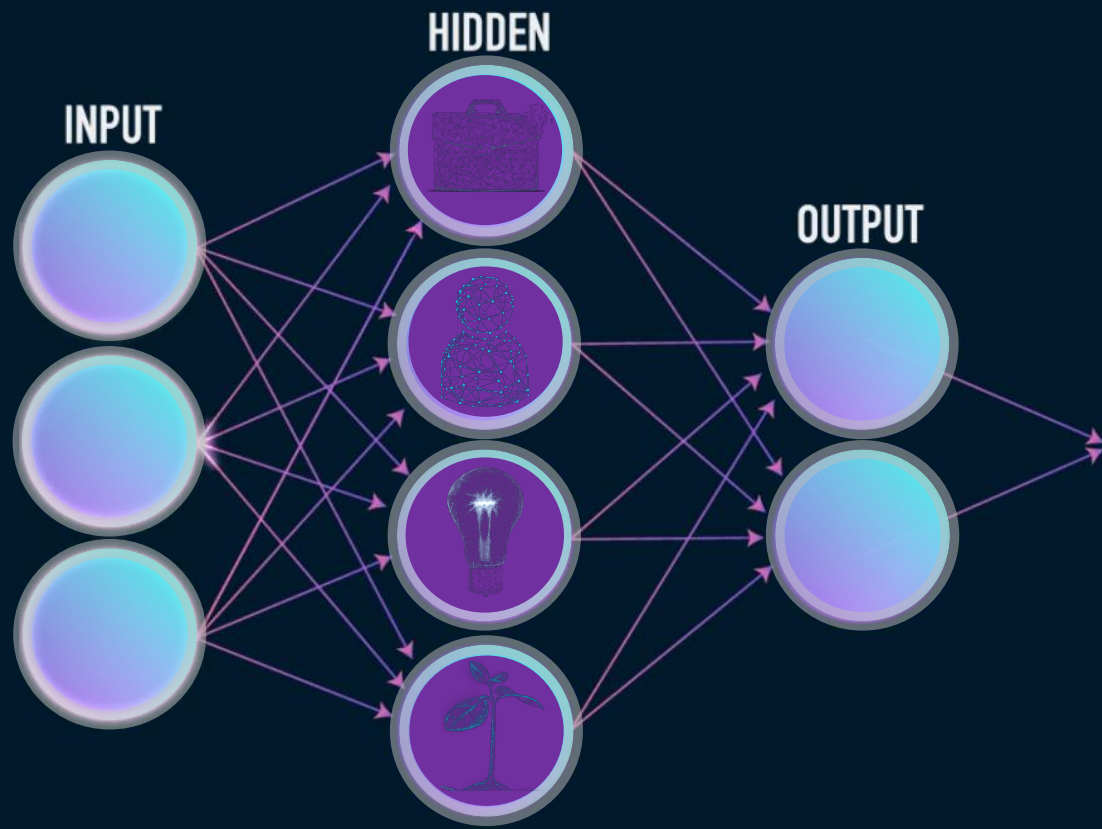
# IDENTIFIES

Locates & tracks objects then react to what they are designed to do

Person



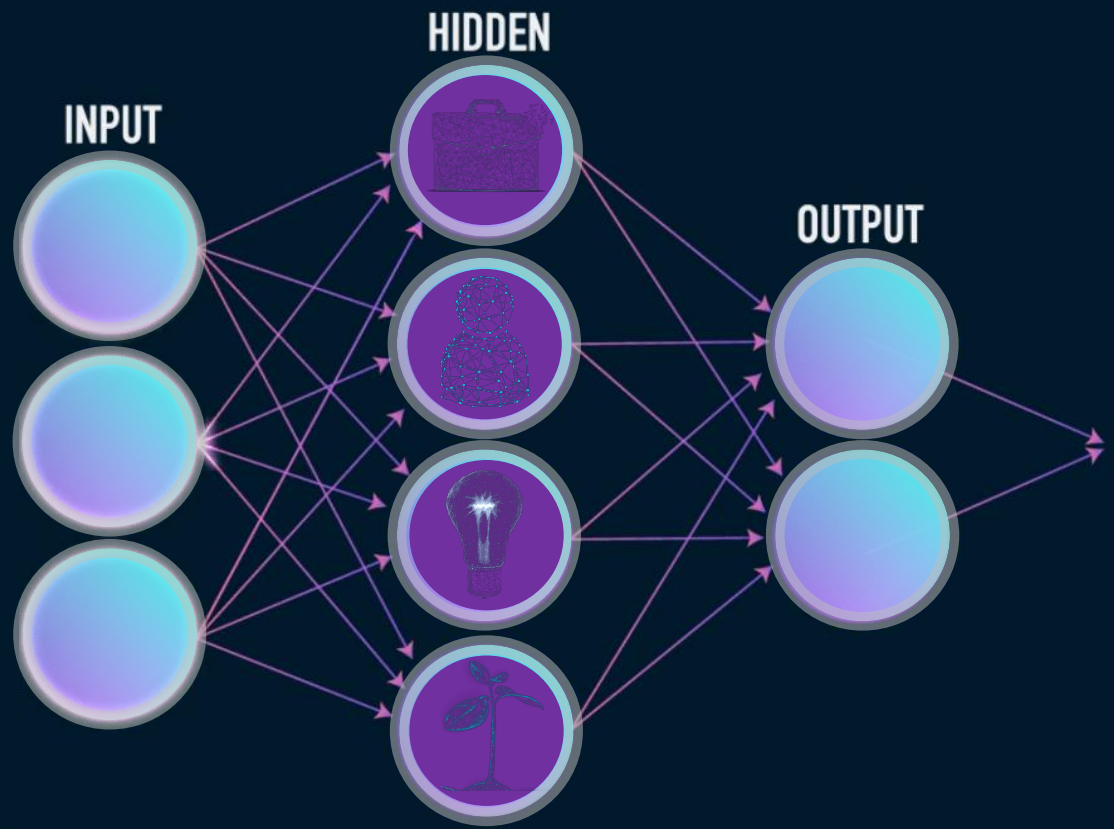
Light bulb



person



Light bulb



# THE KEY APPLICATIONS OF COMPUTER VISION

## OBJECTS

- Object Classification – What broad category of object is in the image?
- Object Identification – Which type of a given object is in the image?
- Object Verification – Is the object in the image?
- Object Detection – Where in the image is a specific object?
- Object Recognition – What objects are in the image and where are they?
- Object Tracking – Tracking a specific object across a series of images
- Semantic/Instance Segmentation – Breaking down the object into its components including counting



## DOCUMENTS

- Object Character Recognition (OCR) – What is written in a particular image (i.e. text and numbers)
- Document Analysis – Analyse a document and provide me the information I enquired about

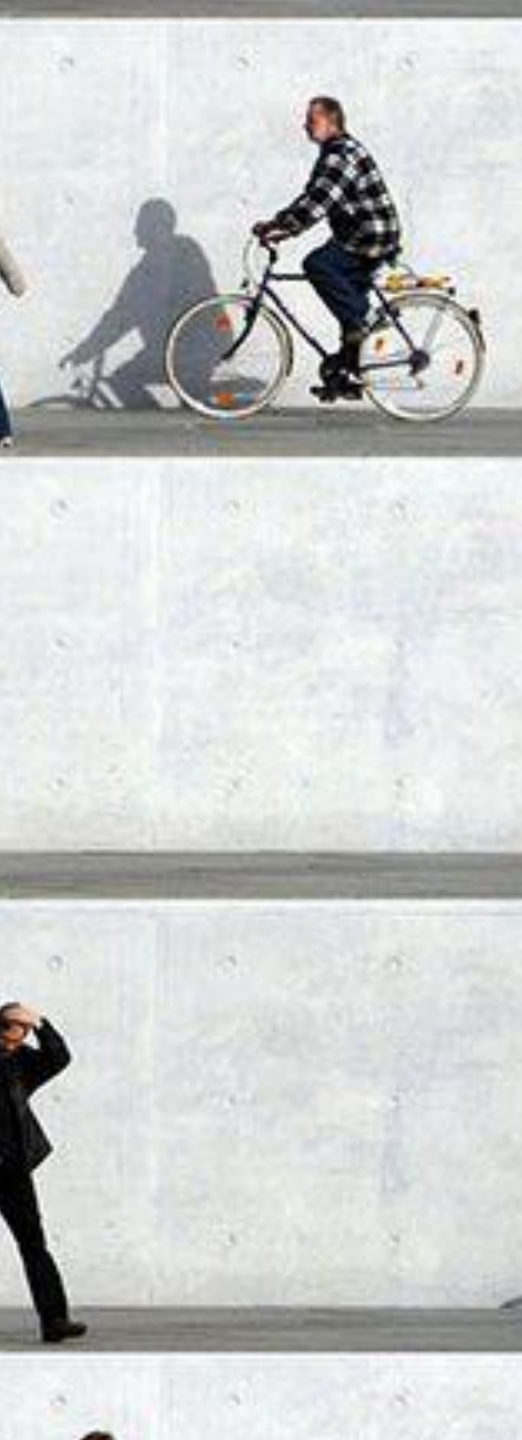


## PEOPLE

- Facial Recognition – Identify gender, age, cultural appearance, emotions, etc.
- Action Recognition – Identifying a specific action/gesture of a person
- Mood and Sentiment - Forecasting someones reactions or current mood
- Crowd Dynamics – Counting people and tracking their density / direction



# OBJECTS & PEOPLE DETECTION KP – MODEL For Safety Intelligence



**FOR EVERYDAY**



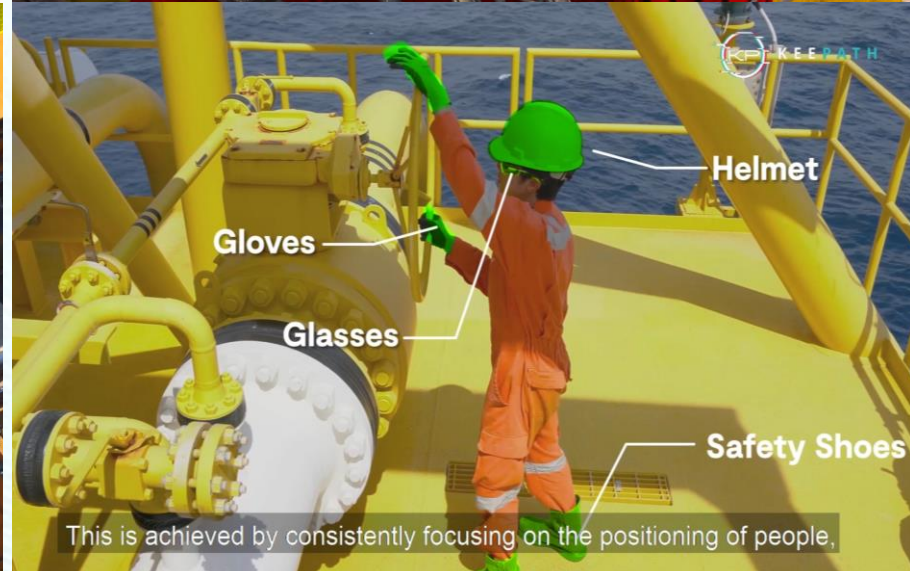
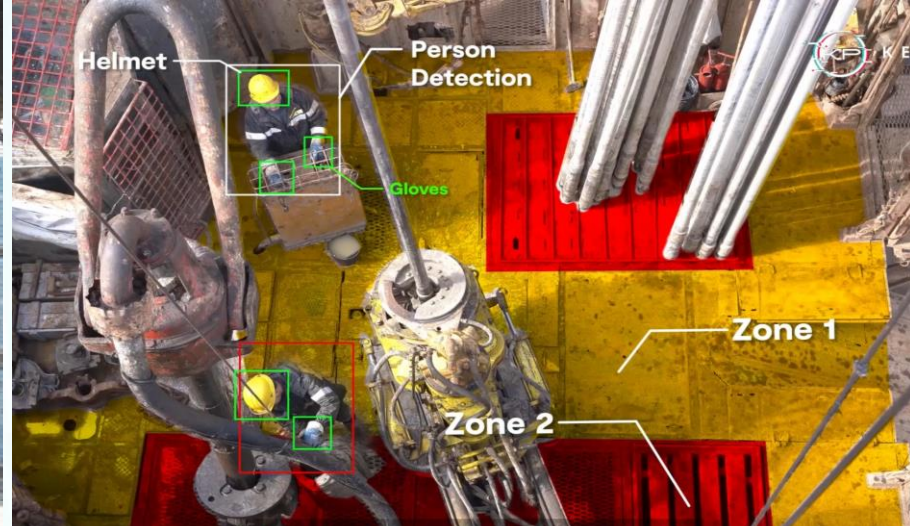
**LIFE**



**ENVIRONMENT**



# OPTIMUM FOR MANUFACTURING ENVIRONMENTS





# Computer vision is here

Using Deep Learning AI models for **People & Objects Detection** that continuously learn and instantly ACTS!

## SAFETY

- Continuous PPE check use with Camera (CCTV)
- Machine Learning to prevent unsafe conditions
- Real-Time Cloud-based automatic analytics
- Instant alert systems for first responders to non-use of PPEs
- Pedestrian equipped with digital live map of forklift in movement
- Forklift embedded with screens showing data of humans in the area
- Detection of unsafe conditions and lift items
- Alarm System for excessive workload

## Warehouse / Logistics

- Vocal/Maps interactive guide to find the SKU
- System for workload calculations and monitoring
- Production pace tuning according to buffer levels
- Automatic request on workplace device of switching workstation

## Workplace organization

- Ergonomics monitoring and instant alarms
- Calculating current area situation vs organizations standard and instant alarms (ex. missing tools)

## Autonomous maintenance

- Dirt source auto monitoring
- Auto reminders of planned CIRT/AM/PM activities
- Automatic Warning due to missing of the basic conditions and messaging
- Continuous parts / stock monitoring

## Environment

- Monitoring and automatic warning with workplace device of abnormal condition of the component



